OUTSIDE BACK
OF FOLDED CARD

VERTICAL FOLD

OUTSIDE FRONT
OF FOLDED CARD

VERTICAL
FOLD BUSINESS CARD

FLAT SIZE: 4”X3.5
BLEED SIZE: 4.125” X 3.625”

RED BORDER IS BLEED
PLEASE EXTEND ALL BACKGROUND COLORS OR IMAGES TO COVER RED BORDER

WHITE BORDER IS SAFETY
KEEP ALL TEXT AND IMPORTANT INFO INSIDE SAFETY MARGINE